



DGB ADVERTISING

YOUR PACKAGE OPTIONS - 2018

MY BACKGROUND

Established DGB in March 2009 to help bring a different type of conversation to the UK fenestration industry. Tackling the subjects and issues no one else will. All whilst working for our family run installations business. Perhaps the only industry media outlet to actually be working at the sharp end of the industry!

EXPECTED 2018 STATS

PAGE VIEWS: 300,000+
VISITORS: 235,000+
UNIQUE VISITORS: 164,000+

CONTACT:

Phone: 07837 287038
Email: info@doubleglazingblogger.com
www.doubleglazingblogger.com

MONTHLY

ADVERT ONLY - £200

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes

ADVERT + PR PUBLICATION - £300

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes
- unlimited PR publication during the term
- all PR published across three established DGB social media platform: Twitter, Facebook, LinkedIn
- creation of an "About Us" profile page on DGB to collate all published PR and improve promotion

6 MONTHS

ADVERT ONLY - £1000 (£200 SAVING OVER 6 MONTHS)

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes

ADVERT + PR PUBLICATION - £1650 (£150 SAVING OVER 6 MNTH)

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes
- unlimited PR publication during the term
- all PR published across three established DGB social media platform: Twitter, Facebook, LinkedIn
- creation of an "About Us" profile page on DGB to collate all published PR and improve promotion

12 MONTHS

ADVERT ONLY - £2000 (£400 SAVING OVER 6 MONTHS)

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes

ADVERT + PR PUBLICATION - £3000 (£600 SAVING OVER 6 MNTH)

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes
- unlimited PR publication during the term
- all PR published across three established DGB social media platform: Twitter, Facebook, LinkedIn
- creation of an "About Us" profile page on DGB to collate all published PR and improve promotion