

dgb advertising

YOUR PACKAGE OPTIONS 2021

Monthly

ADVERT ONLY - £240

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes

ADVERT + PR PUBLICATION - £360

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes
- unlimited PR publication during the term
- all PR published across three established DGB social media platforms: Twitter, Facebook, LinkedIn
- creation of an "About Us" profile page on DGB to collate all published PR and improve promotion

6 Months

ADVERT ONLY - £1200 (£240 SAVING OVER 6 MONTHS)

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes

ADVERT + PR PUBLICATION - £1980 (£180 SAVING OVER 6 MONTHS)

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes
- unlimited PR publication during the term
- all PR published across three established DGB social media platforms: Twitter, Facebook, LinkedIn
- creation of an "About Us" profile page on DGB to collate all published PR and improve promotion

12 Months

ADVERT ONLY - £2400 (£480 SAVING OVER 6 MONTHS)

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes

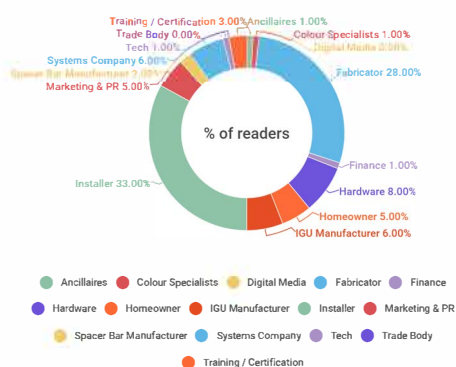
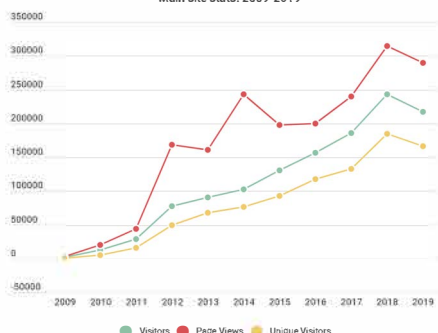
ADVERT + PR PUBLICATION - £3600 (£720 SAVING OVER 6 MONTHS)

- 200 x 200 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- advert on all DGB pages
- unlimited advert changes
- unlimited PR publication during the term
- all PR published across three established DGB social media platforms: Twitter, Facebook, LinkedIn
- creation of an "About Us" profile page on DGB to collate all published PR and improve promotion

NEWSLETTER BANNER ADVERT- £1200

- 560 x 190 pixel animated advert pointing to URL of your choice (unlimited URL changes)
- published on every digital newsletter
- unlimited advert changes

Main site stats: 2009-2019



Devices:

DGB viewed on device type in 2020 so far:

Phone:

Desktop:

Tablet:



59.6%

33.49%

6.91%

Where in the world...

Top 10 countries where DGB is read:



Site data provided by Google Analytics - based on 2020 data

On the socials...



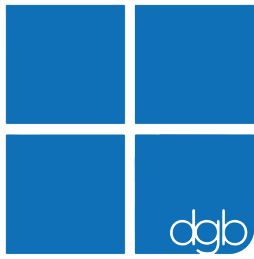
11,316+ followers

621+ likes

944+ followers



4700+ connections



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YOUR PACKAGE OPTIONS 2021

Magazine Rates

COVER PAGE £500 PER MONTH

- A4
- 197mm x 216mm

FULL PAGE £300 PER ADVERT PER MONTH

- Includes a full page editorial
- A4
- 210mm x 297mm

HALF PAGE £200 PER ADVERT PER MONTH

- Includes a half page editorial
- Horizontal spec: 210mm x 148mm
- Vertical Spec: 105mm x 297mm

MONTHLY EDITORIAL £90 PER RELEASE

- Images must be provided

