

DGB

DOUBLEGLAZINGBLOGGER.COM

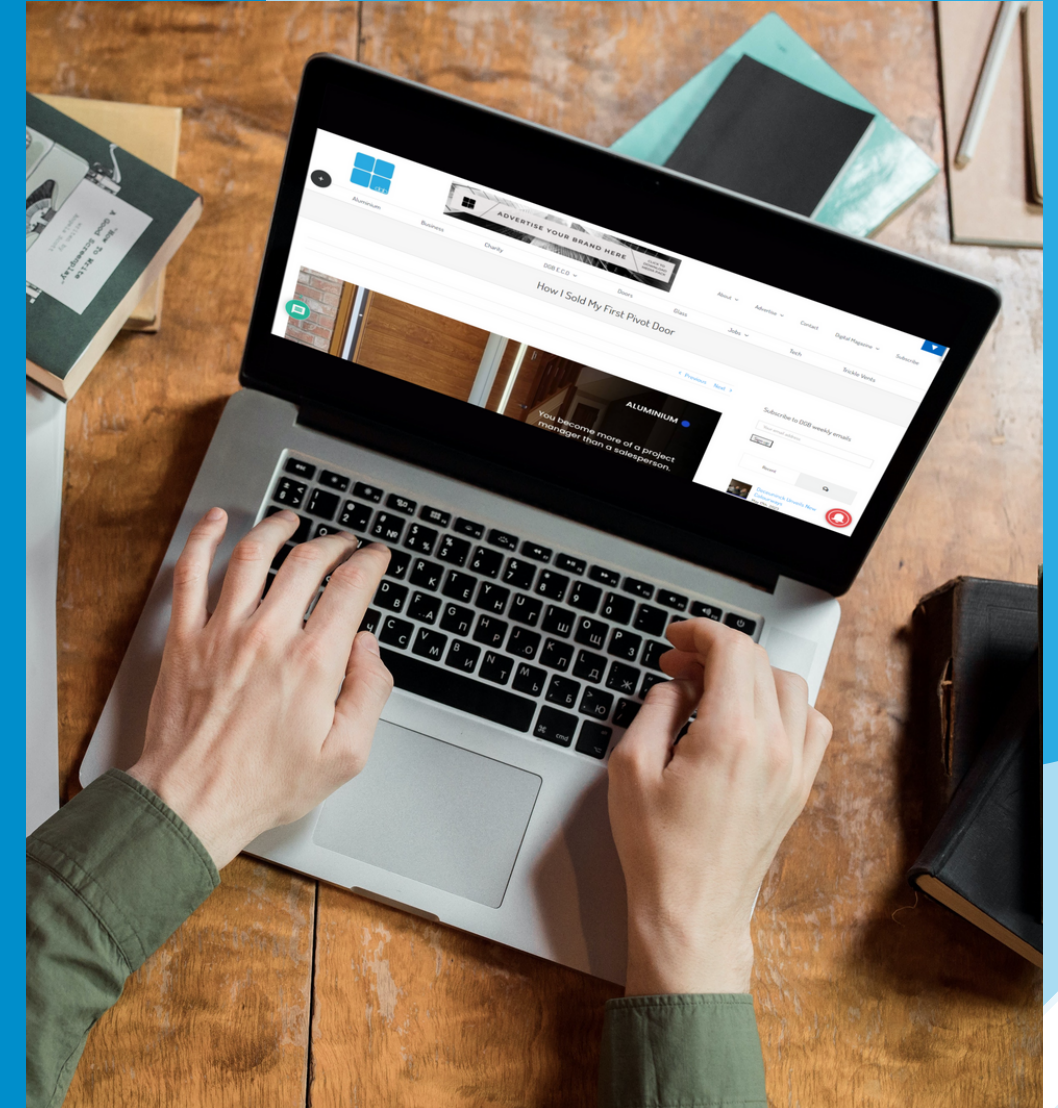
MEDIA PACK

OPINION | ANALYSIS | REVIEWS | NEWS

EDITORS COMMENT

DGB APPROACHES FENESTRATION MEDIA CONTENT DIFFERENTLY. WITH AN ACTIVE CONSUMER-FACING ROLE, DGB IS CONNECTED TO BOTH THE B2B AND B2C SIDES OF THE SECTOR, SO CAN REPORT WITH AUTHORITY ON ISSUES THE REST OF THE MEDIA WILL NOT COVER.

ORIGINAL OPINION AND ANALYSIS ON BOTH CURRENT ISSUES AND TOPICS THAT ARE NOT ALWAYS ON THE RADAR MEANS DGB STANDS OUT FROM THE REST OF THE TRADE PRESS



ABOUT DGB

More than 17 years of working within the industry, at my family-run installations company.

More than 14 years of writing and developing doubleglazingblogger.com, witnessing firsthand the industry go from boom to bust, to recovery and a vast evolution.

Continued active experience in working in the window and door industry has put me in a unique position to grow and cultivate a glazing industry digital media site that stands above all others.

DGB is now the leading independent fenestration media website.

Updated daily with fresh unique opinions, industry analysis, job vacancies, guest articles, special series features, and much much more.

OPPORTUNITIES

1

WEBSITE ADVERTISING + PR

Promote your brand on the DGB website by displaying adverts and unlimited PR publication

2

DGBULLETIN

Place a banner on the popular weekly DGB newsletter which goes out to thousands each week

3

DIGITAL MAGAZINE

Front pages, half-page and full-page advertising options available in the high quality digital publication



DGB WORKS WITH LEADING SECTOR BRANDS...



QUARTERLY OPTIONS

ADVERT ONLY

- 200x200 pixel animated advert linked to URL of your choice
- advert on news sidebar
- unlimited changes/edits

£800 + VAT

ADVERT + PR PUBLICATION

- 200x200 pixel animated advert linked to URL of your choice
- advert on news sidebar
- unlimited changes/edits
- unlimited PR publication
- all PR published across 3 established DGB social media platforms: Twitter, Facebook, LinkedIn
- Featured profile on DGB website collating all published PR

£1200 + VAT

6 MONTH OPTIONS

ADVERT ONLY

- 200x200 pixel animated advert linked to URL of your choice
- advert on news sidebar
- unlimited changes/edits

£1200 + VAT

ADVERT + PR PUBLICATION

- 200x200 pixel animated advert linked to URL of your choice
- advert on news sidebar
- unlimited changes/edits
- unlimited PR publication
- all PR published across 3 established DGB social media platforms: Twitter, Facebook, LinkedIn
- Featured profile on DGB website collating all published PR

£1980 + VAT

12 MONTH OPTIONS

ADVERT ONLY

- 200x200 pixel animated advert linked to URL of your choice
- advert on news sidebar
- unlimited changes/edits

£2400 + VAT

ADVERT + PR PUBLICATION

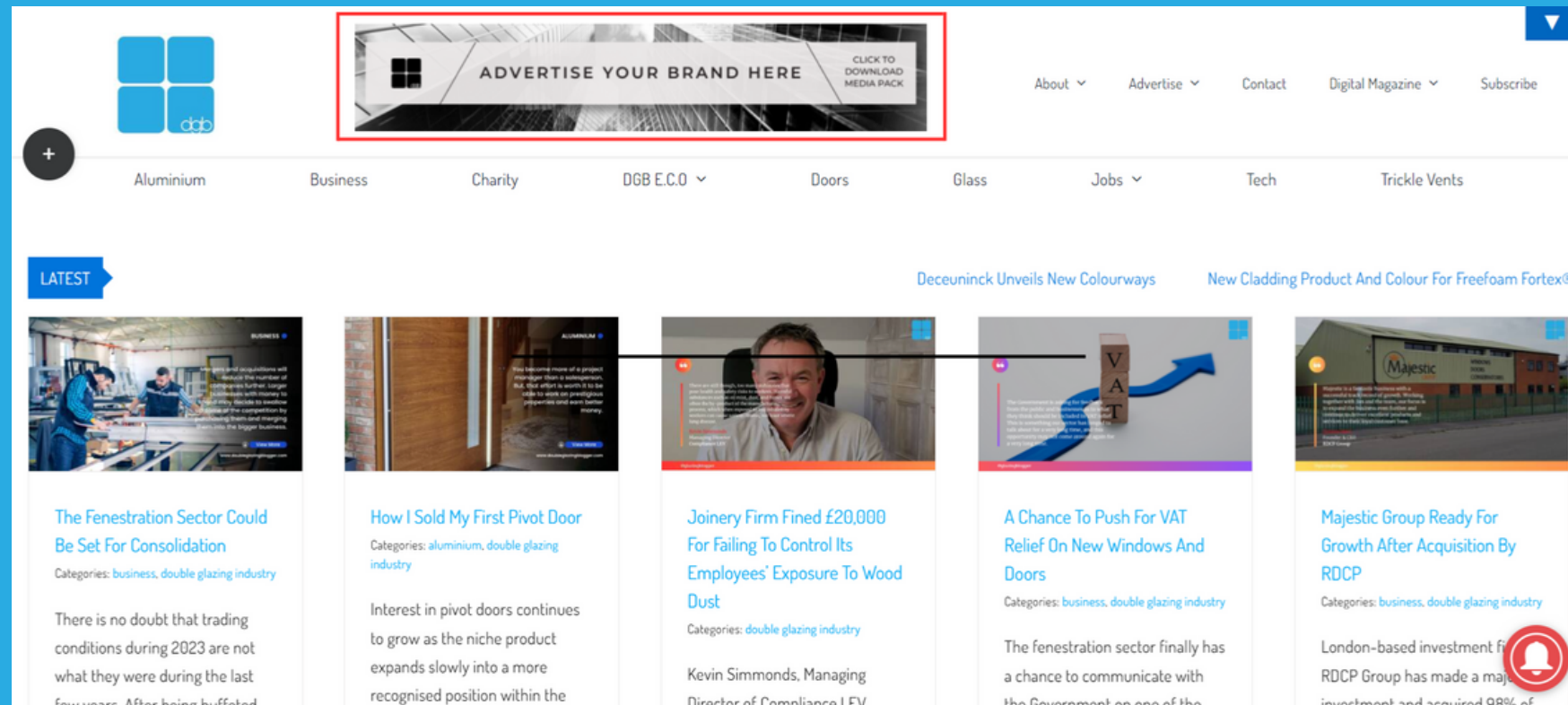
- 200x200 pixel animated advert linked to URL of your choice
- advert on news sidebar
- unlimited changes/edits
- unlimited PR publication
- all PR published across 3 established DGB social media platforms: Twitter, Facebook, LinkedIn
- Featured profile on DGB website collating all published PR

£3600 + VAT

WEB BANNER OPTIONS (NEW)

MAIN MENU BANNER

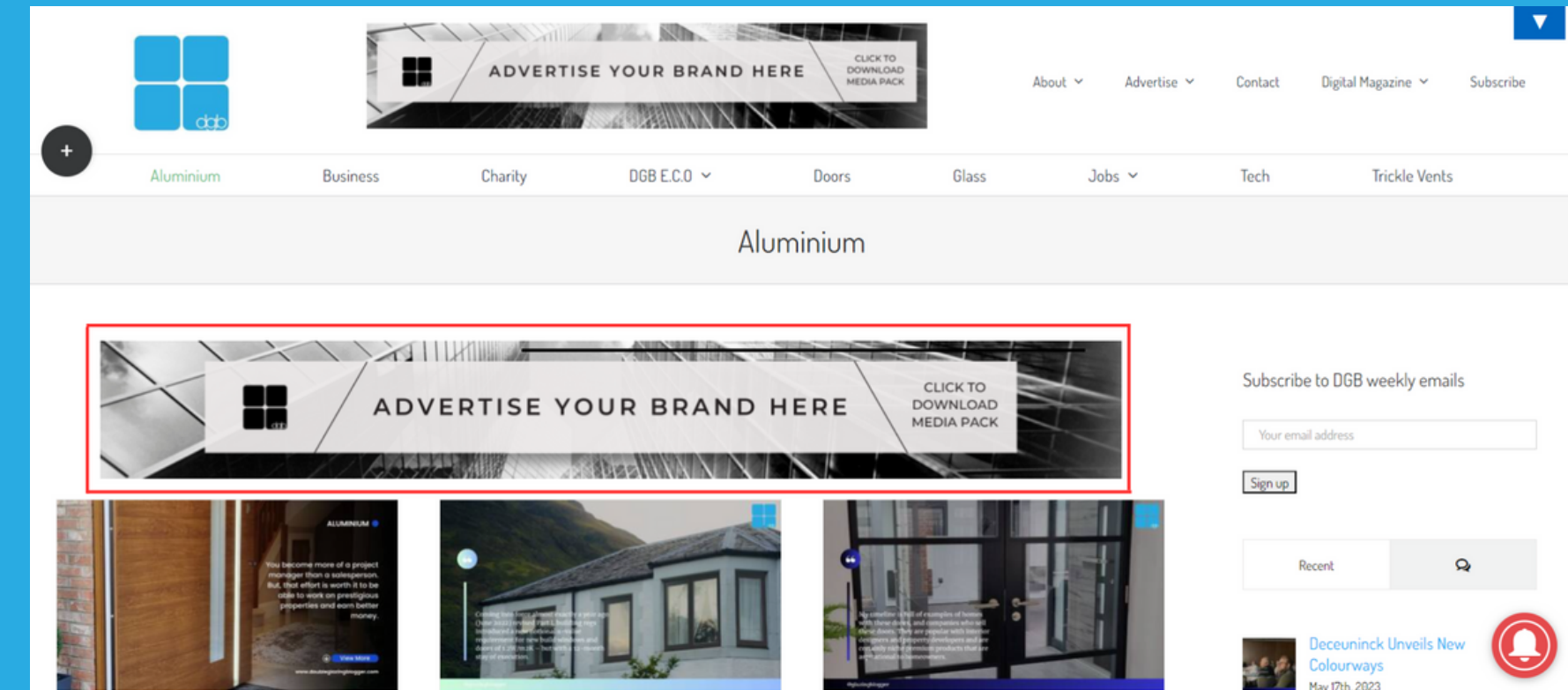
- 800 x 150 pixel animated advert linked to URL of your choice
- advert visible at all times site-wide
- unlimited changes/edits



6 MONTHS: £2500+VAT | 12 MONTHS: £4000+VAT

CATEGORY PAGE BANNER

- 1000 x 135-pixel animated advert linked to URL of your choice
- advert on all DGB pages
- unlimited changes/edits



6 MONTHS: £1200+VAT | 12 MONTHS: £2000+VAT

NEWSLETTER OPTIONS

BANNER ADVERT

- 560 x 190 pixel animated advert linked to URL of your choice
- unlimited changes/edits
- published on every digital newsletter
- 12 month commitment

£1200 + VAT (UP FRONT FOR THE YEAR)

E-BLAST

BOOST YOUR LATEST NEWS WITH A DGB E-BLAST

- 560 x 190 pixel advert linked to story on DGB
- GIF / JPG / PNG

£350+VAT PER E-BLAST

MAGAZINE OPTIONS

COVER PAGE – £500+VAT PER MONTH

- A4
- 197mm x 216mm

FULL PAGE – £300+VAT PER MONTH

- includes a full page editorial
- A4
- 210mm x 297mm

HALF PAGE – £200 + VAT PER MONTH

- includes a half page editorial
- landscape spec: 210mm x 148mm
- portrait spec: 105mm x 297mm

PR / EDITORIAL – £90+VAT

- images must be provided

CONTACT



info@doubleglazingblogger.com



www.doubleglazingblogger.com



[@glazingblogger](https://twitter.com/glazingblogger)